

Jesy Naime Diaz

124 Ellsworth St. San Francisco, CA 94110
☎ 310.748.4388
jesy@jesynaime.com

Objective

- Stylist position

Strengths

- A strong work ethic and sense of responsibility with years of experience working directly – and successfully – with the public
- An in-depth knowledge and understanding of Sassoon's specialized haircutting techniques, hands-on experience with clients of all ages and genders. Developed ability to put people at ease and to listen well in order to accurately interpret what a client desires.
- Knowledge of a variety of product lines, coupled with the ability and desire to educate clients in their uses and benefits.

Work Experience

Floyd's 99 Barbershop, Hermosa Beach, CA

February 2010- July 2011

- Performed precision haircuts in a fast paced environment, performing an average of 50 cuts per week while maintaining consistent standards of precision.
- Organized and taught instructional demonstration and hands on cutting classes for Floyd's coworkers.
- Succeeded in building and maintaining a loyal client base, resulting in being booked on a regular basis.
- Received employee of the month for November 2010 and February 2011.

Salon Farouk, Redondo Beach, CA

July 2010-December 2011

- Assisted lead stylists in formulating and mixing color.
- Performed shampoos, hair treatments and blow dries.
- Helped manage day to day salon activity.

P.F.Chang's Chinese Bistro, El Segundo, CA

May 2004- March 2009

Certified National Trainer / Server

- Worked directly with all new servers entering the establishment with the highest revenue of all 140 P.F. Chang's in the country. Personally trained 18 servers in 2007 alone, in all aspects of the P.F.Chang's philosophy. Closely supervised the introduction of floor operations. Monitored development of skills and customer service relations. Reviewed new servers for solo performance capabilities.
- Left with an offer to become Key Employee, a Management position.

Education

Sassoon Academy, Santa Monica, CA

2008-2009

- Completed intensive cosmetology training with 500 supplementary hours, with an emphasis on Sassoon philosophy and technique.

Redondo Union High School

1999-2003

Service and Activities

- Participation in environmental restoration projects such as clean-ups throughout Southern California beaches, national forests and parks every summer since 1999.
- Involvement in hosting functions for Veterans with the Academy of Health and Fitness of RUHS 1999-2003
- Contributed to Cheer for Children, providing physical gift wrapping for gifts donated to underprivileged children, every Holiday season since 1999.

References

Sassoon Academy Senior Instructor, Nathan Manzano ☎ 310-255-0011
Sassoon Academy Creative Director, Armand DeLeon ☎ 310-255-0011
Floyd's 99 Barbershop Manager, Stephany VanStone ☎ 714-782-2818
Causes Nonprofit Services Manager San Francisco, Anne Diaz ☎ 650-387-3833